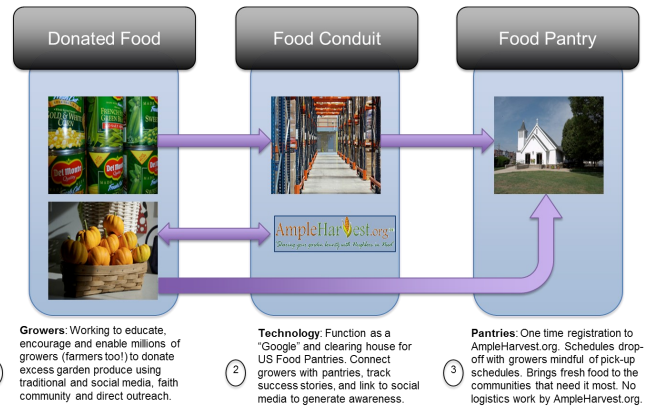




## About AmpleHarvest.org

AmpleHarvest.org is an innovative nationwide 501c3 non-profit that is eliminating the waste of food—using education and technology to directly connect gardeners with nearby food pantries and soup kitchens. The outcome enables millions of Americans in need to get freshly harvested food essential for better nutrition and healthier lives.

Launched in 2009, AmpleHarvest.org functions as a new and sustainable supply side channel for the nation's food safety net. It redirects what would have been wasted food into a supply of fresh produce by educating, encouraging and enabling America's 42 million growers to share their excess harvest with local food pantries.



Today more than 8,000 pantries across all 50 states - 1 out of every 5 in America - have joined AmpleHarvest.org to receive free, fresh, locally-grown produce from America's home and community gardeners. Gardeners to grow enough excess food to feed 28 million food insecure people every year. This has resulted in a logistics free and massively scalable food distribution solution that brings nutrition to those who need it most, at a tiny fraction of traditional cost.

## Community Partnership Opportunities

Our Community Partners strengthen the ability of America's growers to eliminate malnutrition and hunger in their communities. By becoming a Community Partner with AmpleHarvest.org, your organization will:

- Make** a powerful statement on food waste and hunger.
- Impact** the lives of hungry and malnourished Americans.
- Provide** the link for food pantries to link with the community and feed those in need.
- Empower** America's 42 million growers to donate their excess produce.
- Connect** your company's message with the powerful mission of AmpleHarvest.org.
- Provide** meaningful volunteering opportunities to employees.
- Help** the environment by reducing the waste stream as well climate change.
- Expand** your company's capacity to serve the community.



# How to Become a Community Partner

## **Sponsorship Dollars**

Make AmpleHarvest.org a part of your company's strategic marketing plan by investing in a nationally recognized organization that provides hunger relief. Sponsorship Levels start at \$10,000 and provide national exposure to growers include social media, national press releases, featured articles in AmpleHarvest.org's blog and electronic newsletters and inclusion in national presentations. The funds support our technology, staff and awareness programs that work to solve a problem - not just respond to one.



## **Corporate Challenge**

The Corporate Challenge is an organization-wide campaign where employees or members collect funds in support of AmpleHarvest.org's mission to educate, engage and empower America's 42 million home gardeners to donate their excess produce to food pantries across the nation. These resources will ensure that AmpleHarvest.org will more effectively reach the nation's 50 million hungry Americans by:

- registering pantries across the nation
- increasing the nutritional options available to food pantry clients
- connecting neighbors through civic engagement at the local level
- reducing the negative impact of unused food on the environment.

Corporate Challenges are an excellent opportunity for corporations, communities of faith and civic groups to actively and substantially impact hunger in America. We aim to establish long-term relationships between gardeners and pantries in order to create a new food source to serve the nation's hungry.

## **Foundation Grants**

Strengthen your foundation giving by supporting AmpleHarvest.org through a foundation grant for operating and/or program support. We work with your foundation staff to define the aspect of AmpleHarvest.org that best matches giving guidelines. From hunger relief to environmental impact to community engagement, AmpleHarvest.org impacts local communities and provides a national platform to change the landscape of hunger in America.

## **Cause Marketing**

We can build a campaign around your product that highlights your support of AmpleHarvest.org and creates national awareness of your company's focus on helping Americans in need. This is a great opportunity to launch a new company or a new product line by generating public attention on our partnership.

## **Matching Gifts Program**

Include AmpleHarvest.org as one of your Matching Gifts Partners so that your employee giving can support our initiatives.

## **Sponsor Food Pantry Listing**

Have your business name/logo appear along side every food pantry from your state.

## **Licensing Option**

License the use of the AmpleHarvest.org food pantry data as part of your own marketing efforts.

## Corporate Partners





## Corporate Challenge—“No Food Left Behind”

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The Corporate Challenge are an excellent opportunity for corporations, communities of faith and civic groups to actively and substantially impact hunger in America. We aim to establish long-term relationships between gardeners

## Getting Started is as Easy as 1-2-3!

AmpleHarvest.org has created a simple, easy to use on-line fundraising platform that will establish a customized page for your organization and allow your employees or members to quickly set up fundraising pages, customize their page with text and photos and communicate with friends and family via social media and email.

### **What to Expect:**

- 2 weeks to setup the website, internal communications and press releases
- 1 week to work with members or employees to set up their pages
- 2 weeks to collect funds

### **AmpleHarvest.org will:**

- Customize your company’s Corporate Challenge Website including a landing page, individual fundraising page templates, email and social media templates.
- Provide clear instructions to set up individual pages and connect to family and friends via social media.
- Establish secure on-line payment processing portal to receive credit card donations.
- Establish donation protocols to process check and cash donations.
- Send thank you letters to all donors include tax-deductibility information.
- Include your logo and link on the AmpleHarvest.org Community Partners webpage
- Create and distribute press releases to local media outlets.

### **We will need your assistance to:**

- Collaborate with AmpleHarvest.org staff on all design and content in a timely manner.
- Provide a organizational contact to assist in coordinating internal communications.
- Establish a clear fundraising goal.
- Provide internal leadership that creates consistent and successful involvement of your organization’s participants.
- Provide hi-resolution organization logo and link.

### **Contact Information:**

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